



# Wamark

Educational Publishers

CK203/013166/23

"With head and heart and hand"

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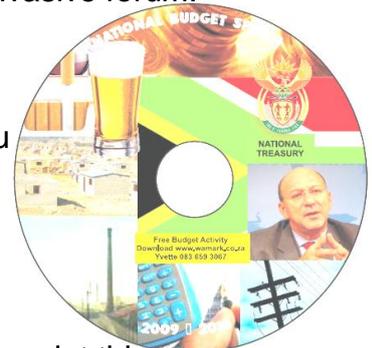
## NEWSLETTER MARCH 2009

Dear Educators and friends,

I really did not expect to send out a newsletter so soon after the last! Who would have thought I would have so much to say? (It does not surprise my hubby) However I need to "speak" to you and knowing how busy you are, this is the least invasive forum.

### Budget speech DVD

I hope you liked the surprise! I have decided to do the same for you every year. If you did not receive your copy, please let me know so that I can follow it up.



### Proudly South African



Due to the increased demand for the workbooks, we will be going to print this year instead of photocopying. The quality is going to be far superior and the covers are also going to be full colour! I am also in the process of applying for "Proudly South African" Membership and am very excited about the new development. This brings me to my next point of discussion...

### Market Research Questionnaire 2009 (see attached)

One of the criteria for my application for "Proudly South African" is that I have to submit "written customer testimonials". Therefore I have included a five question market research tool. I would appreciate your assistance in **handing a questionnaire to every educator teaching EMS/Acc for them to complete** for me. Please fax to me by the 31 March 2009. I am also planning on publishing the results and using them as part of my marketing material to prospective schools.

### Easter Competition!!!!!!

Your completed Research Questionnaire will be your ticket in a lucky draw to Win you and your family a weekend (2 nights stay) to a private game reserve.

"**Zebra on my Stoep**" is a luxury cabin in the Limpopo Province only 2 and a half hours drive from Gauteng. To see photographs and get more information, see web site [www.ownersdirect](http://www.ownersdirect) (Property reference SA 202) Competition closes on the 31<sup>st</sup> March 2009.

Yours, in and out of the classroom

Yvette