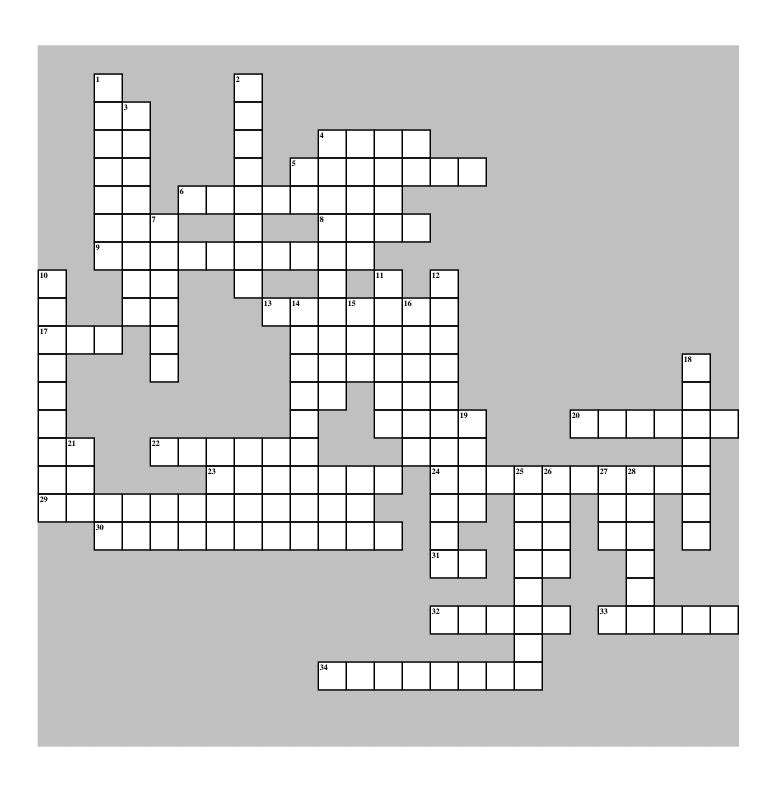
Name	Date (Kout 1 267145)	

Summative Assessment Grade 8 EMS - Learner Outcome 4

Complete the crossword puzzle.



Across

- 4 Analysis identifying strengths, weaknesses, opportunities and threats of a business
- 5 The government absorbs a portion of the cost of specific goods and services
- 6 Costs (expenses) incurred by the business that vary according to the FOP
- 8 A small, unregistered business owned and run by one person
- 9 The factor which considers the location of the target market
- 13 (PTY) Ltd
- 17 Public companies are required to have an _____ by law
- 20 Any member of the public can buy shares from a _____ company
- 22 In order to make a ______, we need to calculate the production costs
- 23 Money needed to start a business
- $\frac{24}{\cos ts}$ cost = Fixed costs + Variable
- 29 He/ she takes calculated risks
- 30 Business owned by between 2 20 individuals. No continuity.
- 31 1 10 members, continuity and limited liability
- 32 Costs (expenses) incurred by the business that do not vary
- 33 By being aware of his/her environment, an entrepreneur will be able to identify
- 34 Debentures, long term loans and bank overdraft are examples of _____ capital

Down

- 1 The price at which the target market is prepared to purchase a product
- 2 A trader selling goods without registration. He/ she does not charge VAT.
- 3 A plan is a detailed plan of action
- 4 Product or service related to the main business idea
- 7 A ____ trader registers his/her business with the relevant authorities
- 10 An entrepreneur buys a licence from the parent company
- 11 This research is carried out to establish the viability of a business idea

- 12 The factor which incorporates age and gender when identifying target markets
- 14 The portion of sales paid by the franchisee to the franchiser
- 15 The tax paid on the value of goods and services which is currently at 14%
- 16 The specific market for which a product or service is geared
- 18 A category of people you could ask to fill in your market research
- 19 The government department that collects taxes
- 21 Capital that is contributed by the entrepreneur
- The portion of a company's profits paid out to shareholders
- 26 The cost price for one product is the price
- 27 Compulsary contribution paid by the citizens of a country to the government
- 28 The tax paid on salaries and wages



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Complete the crossword puzzle.

